

Pat Martin

From: imapccouncil@yahoogroups.com on behalf of Mark Hendrickson
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Sent: Friday, March 10, 2017 2:43 PM
To: Yahoogroups
Subject: [IMA P&C Council] Updated minutes of February 11 P&C Council Meeting

Are below.

Mark

Minutes of IMA P&C Council meeting
11 February 2017

Attendees: Lee Klebe, Mark Hendrickson, Kathleen Sobieralski, Bill Perry, Jessie Reid, Liz Pectal, Frank Homburger, John Coughlan, Amy Blechinger

Lee Klebe called the meeting to order at 9:10 AM.

Minutes from last meeting with corrections were approved.

Treasurer report – None submitted.

Chapter & VP Activity reports:

Nations Capital – Kathleen Sobieralski – Dinner meeting on February 15, with 2 hours of CPE. Breakfast meeting on March 13, and dinner meetings in March and April.

Richmond – Liz Pectal – Meeting this week with 2 hours of CPE. Working on recruiting a new board member.

Delmarva – Jessie Reid – Lunch meeting in January. February meeting will be a joint meeting with the student chapter at Salisbury University. March meeting will be on the IMA Global Ethics Course. November's The Shore Fraud conference had the largest attendance ever. The latest competition report shows Delmarva chapter in first place by around 200 points.

Baltimore – Lee Klebe – 3 hours of CPE at Legends in January, and next session will be February 23. Inviting the Financial Executives Networking Group (FENG) members.

Lee also mentioned that Sam Walker from Global sent him an email on CMA advertising, and Sam wants to have a meeting.

Skyline – No report.

Global Director - Frank Homburger – The CMA ‘you got to earn it’ ad campaign is causing a surge of interest. Over 6,000 new candidates since July 1, 2016, which is up 18% from one year ago. The campaign expanded two weeks ago into four new markets.

IMA’s new website is up and functional. Registration for the annual conference is now open.

The next Global board meeting is February 18. Review of the strategic plan especially expansion to other countries is a big agenda item.

SCMS – No change from prior report.

John Coughlan – Next CMA review class starting in early March. Just had 18 students complete the last class.

Old Business: None.

New Business: Lee received notice from Global of 2 certificates for the annual conference. The council auction will be done. Pat Martin will set up. The cut-off for bids will be the Monday before March 31, 2017.

A discussion started over council officer positions for the next council year. Lee and Mark both express willingness to retain their positions for next year.

Next meetings: March 11 and April 22, 2017.

On Kathleen’s motion, meeting adjourned at 9:55 AM.

Posted by: Mark Hendrickson <mark_hendrickson@verizon.net>

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